

Your Fix Kit

Company A Plumbing · Phoenix, AZ · Written from your AI Recommendation Report (tested Oct 17, 2026)

Your \$99 Fix Kit includes your AI Recommendation Report **plus** these 5 ready-to-use items. Each one is written for Company A Plumbing and comes with simple step-by-step instructions.

What's included in your Fix Kit



1. Google Business Profile description

A new description to paste into your Google listing. *About 5 minutes.*



2. Website questions-and-answers (FAQ) text

7 common customer questions, already answered. *About 2 minutes to forward.*



3. Ready-to-send review request

A text message and an email, plus a printable thank-you card with a spot for a QR code. *About 1 minute per customer.*



4. Profile checklist for Yelp, BBB and Angi

So your name, address, phone and hours are identical everywhere. *About 15 minutes per website.*



5. A page to forward to your web person

Everything they need to fix your website, in one note. *About 2 minutes to forward.*

What's NOT included

- **We don't log in or make changes for you.** You (or your web person) paste the text in. This kit shows you exactly how. A “Done for you” option may come later.
- **We can't guarantee rankings or review counts.** No one can control what AI assistants or Google show. These fixes give you the best chance of being found.

A quick note: we filled in your details from public information. Anything we couldn't confirm is highlighted in yellow with a “please double-check” note. The yellow won't copy when you paste.

1 Google Business Profile description

Dane needed: **About 5 minutes**

What this is

The short paragraph about your business that shows on your Google listing, in Google Search and Google Maps.

Why it helps

Google is one of the places AI assistants check. A clear description tells them who you are, what you do and where.

Step by step

- 1 On a computer, go to **google.com**. Make sure you're signed in with the Google account that manages your business (your picture or initial shows in the top-right corner).
- 2 Type **Company A Plumbing** in the search box and press Enter.
- 3 Your business information appears. Click **"Edit profile"**.
- 4 Click **"Business information"** (on some screens it's called "About").
- 5 Find **"Description"** and click the pencil next to it.
- 6 Delete the old text, then paste the text from the box below.
- 7 Click **Save**. Google may take a few days to show the new description.

COPY THIS

Company A Plumbing is a family-owned plumbing company in Phoenix, Arizona. Master plumber Dan has served Phoenix homes since 1985, and today his son Mike carries on the family business with a team of five plumbers. We repair and replace water heaters, fix leaks and slab leaks, clean drains, install whole-home water shut-off valves, and repipe older homes. We proudly serve Arcadia, Ahwatukee, Maryvale and all of Phoenix. You get honest advice and a clear price before any work starts. Licensed and insured. Open Monday to Friday, 8 AM to 5 PM.

Please double-check (the words highlighted in yellow): Is it five plumbers on your team today? Are these all your main services? Do you always give a price before work starts? Are you licensed *and* insured? If anything is off, just delete or change those words before you paste.

2 Website questions-and-answers (FAQ) text

Dane needed: **About 2 minutes to forward**

What this is

Common customer questions with short, clear answers, for a “Questions” section on your website.

Why it helps

AI assistants look for clear answers to the exact questions customers ask, like “are you a franchise?” This puts those answers on your own website.

Step by step

- 1 **If someone else handles your website:** nothing extra to do. This text is part of the note in item 5.
- 2 **If you update your website yourself:** open your website editor, add a new section called “Common Questions”, paste the text below, and click **Publish** (or **Save**).

COPY THIS

Are you a franchise?

No. Company A Plumbing is family-owned and run by the owner's family here in Phoenix. Dan started the business in 1985, and his son Mike carries on the work today.

What areas do you serve?

All of Phoenix, especially Central and East Phoenix, including Arcadia, Ahwatukee and Maryvale.

Do you work on older homes?

Yes. We work on many older Phoenix homes, including shut-off valves, repiping and drain lines in homes built in the 1940s to 1960s.

What are your hours?

We're open Monday to Friday, 8 AM to 5 PM, and closed on weekends.

How does pricing work?

You get a clear price before any work starts, so there are no surprises.

Are you licensed?

Yes. Company A Plumbing is led by Arizona ROC-licensed plumbing contractor Dan, and we are licensed and insured.

How do I schedule a visit?

Call us at (602) 555-0142, Monday to Friday, 8 AM to 5 PM.

Please double-check (the words highlighted in yellow): Your main areas, the 1940s–1960s homes, pricing, and licensed and insured. If you offer any after-hours or weekend help, add a line saying how to reach you.

3 Ready-to-send review request

Dane needed: **About 1 minute per customer**

What this is

A friendly thank-you message asking your customer for a Google review: a text message, an email, and a printable card.

Why it helps

AI assistants recommend businesses with many recent reviews. Reviews that mention the job and neighborhood help most.

Google's rules (please follow these): Ask **every** customer, not only the happy ones. **Offer nothing in return:** no discounts, gifts or prizes. Never write reviews for customers. Note: Yelp asks businesses **not** to ask for Yelp reviews, so this message asks for Google reviews only.

Step by step

- 1 **When:** send it the **same day** as the job. If there's no review after **3 days**, send the reminder below **once**. Then stop.
- 2 Copy the text message below into your phone's messages app.
- 3 **Just change Maria to your customer's first name, then send.**
- 4 Replace the sample link with your real review link (see "How to get your real review link" below).

COPY THIS: TEXT MESSAGE

Hi Maria, this is Mike from Company A Plumbing. Thank you for having us out today! We're a small family business, and reviews help your neighbors find us. Would you take a minute to share how it went on Google? If you can, mention what we did and your neighborhood.

g.page/r/your-link

Thank you! Mike, Company A Plumbing, (602) 555-0142

COPY THIS: REMINDER (3 DAYS LATER, ONCE)

Hi Maria, Mike from Company A Plumbing again. Just a friendly reminder: if you have a minute, we'd be grateful for a quick Google review. **g.page/r/your-link**

Thanks again!

g.page/r/your-link is a **sample link**. It won't work until you replace it with your own.

3. Review request (continued)

COPY THIS: EMAIL

Subject: Thank you from Company A Plumbing

Hi Maria,

Thank you for choosing Company A Plumbing. We're a small family business, serving Phoenix since 1985, and reviews from customers like you help your neighbors find us.

Would you take a minute to share how it went on Google? It helps if you mention what we did and your neighborhood.

Leave a review here: g.page/r/your-link

Thank you!

Mike

Company A Plumbing • (602) 555-0142

Just change **Maria** to your customer's first name, then send. The link shown is a **sample link**; use your real one.

How to get your real review link: go to google.com, search **Company A Plumbing** while signed in, and click “**Ask for reviews**” (sometimes “Get more reviews”). Click **Copy**. That's your link. Paste it wherever you see the sample link.

Printable thank-you card

Print on card stock, cut along the dashed line, and leave one with each customer. To make the QR code (the square a phone camera can scan), paste your review link into any free “QR code maker” website, or ask your print shop to add it.

Your QR code
goes here

(links to your
Google review page)

Thank you for choosing Company A Plumbing!

Family-owned in Phoenix since 1985

Would you share how we did? **Scan the code with your phone camera** to leave a quick Google review. It helps your neighbors find us.

(602) 555-0142 • companyaplumbing.example

4 Profile checklist for Yelp, BBB and Angi

Dane needed: **About 15 minutes per website**

What this is

A checklist to make your free listings on Yelp, BBB and Angi complete and identical.

Why it helps

These three websites were among the places AI assistants checked most. When your details match everywhere, AI trusts them more.

The golden rule: type your details **exactly the same way** on every website, for example always “Rd” (not “Road”) and always (602) 555-0142. Make your Google listing match too.

How to get into each website

- ☐ **Yelp:** Go to biz.yelp.com and click “**Claim your business**” (or log in if you already have an account). Search for Company A Plumbing and follow the steps. Yelp will confirm by phone or email.
- ☐ **BBB (Better Business Bureau):** Go to bbb.org, search for Company A Plumbing in Phoenix, AZ, and open your listing. Look for “**Is this your business?**” or call the BBB office that serves Phoenix and ask to update your details.
- ☐ **Angi:** Go to angi.com, scroll to the very bottom and click the link for **pros / businesses** (it may say “Join as a Pro” or “Pro login”). Search for Company A Plumbing and follow the steps.

Your checklist

Check each one	Google	Yelp	BBB	Angi
Business name is exactly Company A Plumbing	☐	☐	☐	☐
Address is exactly 4410 E Camelback Rd, Phoenix, AZ 85018	☐	☐	☐	☐
Phone is exactly (602) 555-0142	☐	☐	☐	☐
Hours: Mon–Fri 8 AM–5 PM , closed weekends	☐	☐	☐	☐
Website: companyaplumbing.example	☐	☐	☐	☐
Description: paste the text from item 1	☐	☐	☐	☐
Services listed (water heaters, leaks, drains, shut-off valves, repiping)	☐	☐	☐	☐
Service areas: Arcadia, Ahwatukee, Maryvale, Phoenix	☐	☐	☐	☐
Add a few photos (your truck, your team, a finished job)	☐	☐	☐	☐

5 A page to forward to your web person

Dane needed: **About 2 minutes to forward**

What this is

A ready-made note for whoever manages your website (or for your web host, your website company). It's on the next page.

Why it helps

On October 17, your website showed a “please wait / unavailable” page to AI assistants, so they couldn't read it. This note explains how to fix that, and adds your business details and questions-and-answers.

Step by step

- 1 Open your email and start a new message to your web person (or to your web host's support team).
- 2 Type a subject like “**Website updates for Company A Plumbing.**”
- 3 Attach this whole PDF, so they also get your questions-and-answers text (item 2).
- 4 Ask them to reply when it's done. That's it. The technical part is their job.

Don't worry about the technical words on the next page. They're for your web person, not for you. You don't need to understand them to forward the page.

Hi, please add the following to our website (companyaplumbing.example). Thank you!
Dan, Company A Plumbing, (602) 555-0142

1. Let search engines and AI assistants reach the site (most important)

On Oct 17, 2026, automated requests to companyaplumbing.example received a your web host captcha / "site unavailable" page instead of the site. Please review your web host's bot-protection/security settings (or open a your web host support ticket) and allow verified search engine and AI assistant crawlers, e.g. Googlebot, Bingbot, OAI-SearchBot and ChatGPT-User (OpenAI), PerplexityBot, and ClaudeBot / Claude-SearchBot (Anthropic). Also confirm robots.txt doesn't disallow them, and check with Google Search Console's URL Inspection "live test" that the real page is served.

2. Add LocalBusiness / Plumber schema (JSON-LD) to the <head> of every page

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "Plumber",
  "name": "Company A Plumbing",
  "url": "https://companyaplumbing.example",
  "telephone": "+1-602-555-0142",
  "address": { "@type": "PostalAddress", "streetAddress": "4410 E Camelback Rd",
    "addressLocality": "Phoenix", "addressRegion": "AZ",
    "postalCode": "85018", "addressCountry": "US" },
  "openingHoursSpecification": [ { "@type": "OpeningHoursSpecification",
    "dayOfWeek": [ "Monday", "Tuesday", "Wednesday", "Thursday", "Friday" ],
    "opens": "08:00", "closes": "17:00" } ],
  "areaServed": [ "Phoenix", "Arcadia", "Ahwatukee", "Maryvale" ],
  "founder": "Dan",
  "foundingDate": "1985",
  "sameAs": [ "https://www.facebook.com/companyaplumbing" ]
}
</script>
```

Please double-check the Facebook address in "sameAs" (remove that line if it's wrong). Validate at validator.schema.org or Google's Rich Results Test.

3. Add an FAQ section

Add a visible "Common Questions" section (home page or a new /faq page) with the 7 questions and answers in item 2 of the attached Fix Kit (page 3).

4. Show license number and hours site-wide

Add our Arizona ROC-licensed plumbing contractor license number (we'll send it) and our hours (Mon–Fri 8 AM–5 PM) to the footer of every page, matching the details above exactly.